Between land and sea

Natural resources

and cutting-edge expertise

Bretagne (western France) stands out with an exceptional maritime and coastal heritage, stretching over 2,700 km—the longest coastline in France. With a strong tradition in thalassotherapy and the enhancement of its marine and plant-based resources, the region has developed a dynamic and innovative economy centered around a sustainable cosmetics industry.

Breton companies benefit from a dense network of researchers and students driving innovation. Bretagne hosts some of the leading research teams in marine biotechnology and offers a comprehensive educational framework, ranging from two-year degrees to PhDs, catering to all industry needs.

chemistry | biology | biotechnologies
formulation | environment | aesthetics
 marketing | regulation | production
 eco-extraction | sea | materials | Al



Bretagne region, a hub for networking, maintains strong relationships with national and international stakeholders and hosts numerous events promoting industry exchange.

Two major events regularly bring together the cosmetic innovation community beyond regional borders:

COSM'ING, an international conference dedicated to cosmetic ingredients and biotechnology

and **U'COSMETICS**, a must-attend event for professionals and students specializing in cosmetic innovation and formulation.



As a key facilitator of the cosmetics industry in Bretagne, Biotech Santé Bretagne is an expert innovation center supporting companies in developing their innovations.

Looking for partners or expertise? Contact us:

www.biotech-sante-bretagne.fr/en



BRETAGNE

Cosmetics

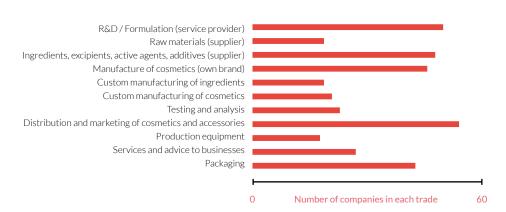




Today, the expertise of regional players covers the entire value chain of the cosmetics industry: raw material production, processing, formulation, packaging, testing, services, and consulting. The Bretagne region has made the development of an innovative and sustainable cosmetics industry a key priority in its regional roadmap, also benefits from a dense and high-performing ecosystem support (tech hubs, innovation centers, clusters, competitiveness clusters, development agencies, chambers of commerce, etc.), fostering sector growth across its territory.

From formulation to packaging

specialized companies operate across the entire cosmetics industry



Key Figures * in Bretagne





1st french region for innovation in marine cosmetics

Global leader in marine cosmetic ingredients

Nearly **40** centers, laboratories, and technological innovation platforms open to collaboration

More than **250 companies**

Over **8,000 jobs**

2,7 billion in revenue (2023)

+ 30% revenue growth (2021 - 2023)

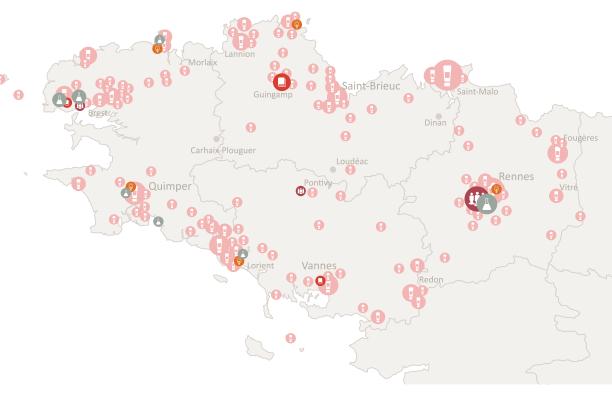
1/3 of the companies are under 10 years old

Over **100** patents filed (2018-2024)

Source of economic data: 2024 study conducted by CCI Bretagne for Biotech Santé Bretagne. Data includes all companies involved in the cosmetics value chain, whether fully or partially dedicated to the cosmetics market. The proportion of activity in cosmetics varies per company (from 10% to 100%), with some figures adjusted accordingly.

Go to the discovery of the actors in the cosmetic sector

in Bretagne



Type of structures

- 🌎 Technological Innovation center
- Business
- Educational establishment
- Technology platform
- Research unit or team

Equivalent in number of entities:





