## **Pétronille Houdart**

Petronille is Sequential Skin's lead skincare director, focused on translating the latest in skin science to personalised skincare formulations. She has over a decade in the industry, working with international brands to lead and consult on R&D, creative projects and brand innovation. Petronille also led her own award-winning dermocosmetic brand, Petronille Dermo Cosmetic, that produced customisable products for men and women. Petronille holds an MSc in Cosmetology Sciences and a professional doctorate in pharmacy (specialising in dermopharmacy) from Paris Descartes University.